

**THREE DAYS ENTREPRENEURSHIP AWARENESS CAMP ORGANISED  
BY RGITBT, BVDU, PUNE  
(December 26-28, 2018)**

Sponsored by NSTEDB, Dept. of Science and Technology, Govt. of India  
Organized by Science and Technology Park, Pune

**PROGRAMME SCHEDULE**

Date & Day	Session Time	Subject / Topic	Faculty
26-Dec-2018 Wednesday	10:00 - 11:15	Inauguration, Camp Objective, Why Entrepreneurship (General Concepts)	Mr. Vikram Saraph Science and Technology Park, Pune
	11:30 - 12:45	Historical Background, Current Scenario and Knowing Entrepreneurial Traits	
	14:00 - 15:15	Environment Scanning, Business Opportunity Identification and Validation	Mr. Vinod Paratkar INDO-ASEAN Business Advisory
	15:30 - 16:45		
27-Dec-2018 Thursday	10:00 - 11:15	How to Start a MSME Unit (General Concepts, Rule & Regulations, Registration, Schemes etc.)	Mr. Suresh Umap Maharashtra Centre For Entrepreneurship Development
	11:30 - 12:45	Financial Assistance available from Banks and other Govt. Agencies, Financial Institutes etc.	
	14:00 - 15:15	How to prepare a Business plan (including Technical, Commercial and Financial aspects) of MSME Unit	Dr. Milind Marathe International Institute of Management Science
	15:30 - 16:45		
28-Dec-2018 Friday	10:00 - 11:15	Marketing Management in Small Businesses and Importance of Communication	Mr. Hardik Joshi Science and Technology Park, Pune
	11:30 - 12:45		
	14:00 - 15:15	Experience Sharing by an Entrepreneur	Capt. Ulhas Bhodankar Science and Technology Park, Pune
	15:30 - 16:45	Feedback & Discussion on the Camp and Awarding Participation Certificates	Mr. Hardik Joshi Science and Technology Park, Pune

